



BUSINESS PROFILE

Talent Redefined

Pan-India Recruitment & HR Solutions Partner

Presented By: Jyoti Verma

Founder & CEO

A newly founded HR and talent acquisition practice — built to bring structured, transparent, founder-led recruitment support to growing organisations across India.

WHO WE ARE

A PAN-INDIA TALENT PARTNER, NOT A VENDOR

Hitosetsu is an HR and talent acquisition firm founded by Jyoti Verma, offering end-to-end recruitment support to organisations across India. We work as an extension of our clients' HR and talent teams — managing sourcing, screening, and candidate engagement so internal teams can focus on final selection and business priorities.

The name 'Hitosetsu' embodies our core philosophy: 'Hito' signifies people, and 'Setsu' represents theory or perspective. We believe true recruitment excellence lies in understanding the nuanced theory of human potential and organisational fit.

**Pan-India**

Sourcing Reach

**100%**

Founder-Led

**360°**

End-to-End Support

OUR FOUNDATION

VISION & MISSION



Our Vision

To be recognised as one of India's most trusted talent acquisition partners — known not for the volume of placements made, but for the quality of fit delivered and the relationships sustained beyond the first hire.



Our Mission

To simplify hiring for organisations of every size by combining structured recruitment methodology with genuine human attention — delivering candidates who fit the role, the team, and the culture, not just the job description.

Our Values

Integrity

Transparent communication — no inflated profiles, no overstated timelines.

Respect

Every candidate is treated with dignity and kept informed, regardless of outcome.

Precision

Structured screening against role-specific criteria, not keyword matching.

Accountability

Clear ownership of every mandate, with the founder personally reachable.

Partnership

We operate as an extension of your HR function, not a transactional vendor.

Agility

A lean structure that adapts quickly to shifting role requirements and timelines.

A NOTE FROM THE FOUNDER

FOUNDER & CEO



Jyoti Verma

Founder & CEO

“Recruitment should feel like a partnership, not a transaction.”

The name 'Hitosetsu' embodies our core philosophy — 'Hito' signifies people, and 'Setsu' represents theory or perspective. We believe that true recruitment excellence lies in understanding the nuanced theory of human potential and organisational fit.

Every mandate at Hitosetsu is personally overseen by Jyoti, ensuring clients work directly with a decision-maker from the first conversation through to placement and beyond.

WHAT WE OFFER

CORE HR SERVICES

01 Permanent Staffing

End-to-end hiring for full-time roles across functions and levels.

03 Bulk & Volume Hiring

Structured hiring programs for multi-role or multi-location needs.

05 Recruitment Process Support

Partner support across stages of the recruitment lifecycle.

07 HR Compliance & Policy

Practical policy, documentation, and compliance support for growing teams.

09 Onboarding & Engagement

Structured joining support so new hires start aligned and stay engaged.

02 Executive Search

Confidential search for leadership and niche specialist roles.

04 Contract Staffing

Flexible contract talent for project and interim requirements.

06 Talent Acquisition

End-to-end talent acquisition spanning sourcing through offer closure.

08 Payroll & Verification

Background verification and payroll coordination that protects hiring quality.

10 HR Consulting & Strategies

Workforce planning and HR strategy support beyond a single mandate.

METHODOLOGY

HOW WE WORK

01

**Role Intelligence First**

We build a clear picture of the role's real-world demands — team context, growth trajectory, and success metrics — not just the listed qualifications.

02

**Multi-Channel Sourcing**

Active and passive candidate sourcing across professional networks, referrals, and targeted outreach matched to where the right talent is actually found.

03

**Structured Screening**

Every shortlisted candidate is evaluated against role-specific criteria covering skills, experience relevance, and career motivation.

04

**Continuous Calibration**

Client feedback on early shortlists is used to refine the search in real time, rather than waiting until the mandate concludes.

SECTOR COVERAGE

INDUSTRIES WE SERVE



Information Technology & Software

Software Engineering, Cloud Architecture, Data Science, and Cybersecurity professionals.



Manufacturing

Plant Managers, Supply Chain Directors, and Automation Engineers.



BFSI

Risk Analysts, FinTech Innovators, and Wealth Management Leaders.



Healthcare & Pharmaceuticals

Clinical Directors, R&D Scientists, and Medical Affairs specialists.

Roles We Recruit

Technology & Engineering • Sales & Business Development • Human Resources • Finance & Accounting • Operations • Marketing & Communications

WHY HITOSETSU

THE HITOSETSU DIFFERENCE

**Founder-Led Accountability**

Every mandate is personally overseen — no handoffs between account managers you've never met.

**Transparent Process**

Clear visibility into search status, pipeline activity, and screening outcomes throughout the mandate.

**Flexible Engagement Models**

Contingency, retained, or embedded support structured around your hiring volume and urgency.

**Candidate-Respectful Approach**

Every candidate is communicated promptly and honestly — protecting your employer brand in the market.

- Dedicated single point of contact throughout
- Role-specific screening, not keyword matching
- Structured replacement policy on every placement (terms apply)
- Pan-India sourcing capability with confidential handling of sensitive searches

OUR COMMITMENT

BUILT FOR HANDS-ON PARTNERSHIP



Founder-Led, Always

Every mandate is personally handled by Jyoti Verma — no hand-offs to junior recruiters or rotating account managers.



Full Attention, No Backlog

As a newly founded practice, your search gets complete focus and priority turnaround from day one, not a queue position.



Pan-India Sourcing Ready

A structured sourcing methodology built to run searches across every major Indian market right from the outset.



Transparent, Flexible Terms

Contingency, retained, or embedded engagement models — scope, fees, and terms agreed clearly in writing before work begins.

Hitosetsu is a newly founded practice — which means each early client becomes a genuine partner, not a line item. You get the founder's direct attention, complete transparency on process, and a search built around your business from the very first conversation.



LET'S BUILD YOUR NEXT TEAM TOGETHER

Partnering with Hitosetsu means working with a founder-led team that treats every mandate as a long-term investment in your organisation's success, not a one-off transaction. From the first briefing to post-placement follow-up, we combine structured methodology with genuine, candidate-respectful attention — so you spend less time filtering resumes and more time building the team that moves your business forward.

Jyoti Verma

Founder & CEO

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